# ADA DEVELOPERS ACADEMY

## Mission

Ada's mission is to prepare women and gender expansive adults to be software developers, while advocating for inclusive and equitable work environments. We prioritize serving Black, Latine, Indigenous Americans, Native Hawaiian & Pacific Islander, LGBTQIA+, and low income people.

Our cost-free training program includes a collaborative learning environment, individualized support (mentors, tutors, a network of mental health support, affinity groups), and an applied learning internship.

## Program

Our highly immersive, tuition-free program combines classroom training and a paid, learning internship to teach our students both how to write code (practical tools and computer science fundamentals) and how to be a software developer (leadership, inclusivity, and career). Our core values are building and contributing to a supportive community; creating and advocating for inclusivity; and teaching and practicing lifelong learning, all within the tech industry.

## By the Numbers

- Highly selective admissions process – an average of a 21% acceptance rate across recent Cohorts
- 598 graduates are now working in tech companies around the US
- 97% of Ada graduates accept jobs from companies in the Ada network, with starting salaries typically averaging above 100K.
- 72% of students are people of color; 40% are underrepresented minorities
- $42.5M in new salaries for women and gender diverse folks in the tech economy
- On average, Ada alum incomes increase by 148% post-graduation.

## Our Students

We've received thousands of applications for our program and applicants are rigorously screened for technical aptitude and a passion for software engineering to fit the needs of our partnering companies.

Previous careers of students and graduates include, account managers, teachers, biologists, chemists, bakers, flight attendants, librarians, artists, social workers etc. Many of them have college or master's degrees, but it's not a requirement for admission – we select for technical aptitude, vocational intent, persistence, grit, and a commitment to community.

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In line with our mission to remove barriers to entry into tech, students do not pay tuition – in fact, they are eligible for financial support (stipends and 0% interest loans) throughout the 11-month course. This model allows Ada to reach the broadest possible range of potential talent, regardless of their current financial situation.

**DIVERSE**          **POWERFUL**          **TRANSFORMATIVE**

## Our Curriculum

Ada Developers' Academy focuses on teaching skills that are readily transferrable from one technology stack to another, making Ada graduates adaptable and flexible candidates for all types of junior developer positions.

We teach full-stack web development, allowing students to choose what specialty of software development they want to pursue in their post-Ada careers. Over the course of the 11-month program, students have over 2000 hours of classroom, homework and internship time – comparable to the relevant hour requirements for a typical 4-year computer science degree.

The complete curriculum, with detailed lecture notes, mastery topics, evaluation questions, and daily deliverables, is online and open-source. We cover HTML/CSS, JavaScript, Python, SQL, Flask, and Computer Science fundamentals. It is available on GitHub and will continue to evolve as technologies do.

## Company Partnerships

Ada is a self-sustaining non-profit organization funded by sponsorship with partnering companies. The standard company sponsorship level is $55,000 and includes a 5-month intern placement where an intern receives from Ada a monthly stipend equivalent to $20/hour wage – companies do not compensate their interns additionally. Company benefits include:

- An opportunity to be a part of real and meaningful change in the tech community regarding the diversity gap and equity.
- 5 months with a full-stack prepared intern who is ready to code and hungry to learn, and if a good fit for your company, can convert to a full-time employee immediately upon internship completion

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- Full participation in intern placement process based on technical and cultural fit with your company
- Access to new talent pipeline of highly skilled, highly qualified developers that will increase diversity on your engineering teams
- PR, and involvement in the Ada community of alumnae, volunteers, sponsors, and supporters

## What's New for 2022

- New corporate accountability program geared to better prepare companies for incoming Ada Interns.
- Ada is going national; Atlanta is our first expansion in Cohort 17, we also have a Digital campus and are gearing up for a Washington DC campus in 2023.
- Look for Ada's Brick and Mortar location in Atlanta, December 2022.
- Cohort 18 will be Ada's largest class of 168 students, 60 will be based in Seattle, 48 will be in Atlanta, and 60 will be Digital.
- Student stipends are increasing from $2,464/month to $3,080/month.

## UPCOMING COHORTS

Cohort 18

Invoice Date: July 2, 2022
Class Start Date: September 5, 2022
Internship: February 27, 2023
Graduation: July 28, 2023

Atlanta Onsite: 48 Students
Seattle Onsite: 60 Students
Digital/Remote: 60 Students

Cohort 19

Invoice Date: January 7th, 2023
Class Start Date:  March 6th, 2023
Internship:  August 28th, 2023
Graduation:  January 26th, 2024

Atlanta Onsite: 48 Students
Seattle Onsite: 84 Students
Digital/Remote: 84 Students

Cohort 20

Invoice Date: July 2, 2023
Class Start Date: September 5th, 2023
Internship: February 26th, 2024
Graduation:  July 22nd, 2024

Atlanta Onsite: 60
Seattle Onsite: 84
Digital/Remote: 84

Questions about getting involved?
Contact Alexandra Holien (alexandra@adadevelopersacademy.org)

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